

## CLAIMS

1. A reinforcing cord for rubber reinforcement comprising reinforcing fibers,  
5 wherein the reinforcing fibers include polyarylate fibers and a plurality of outer strands that are arranged around the polyarylate fibers, and  
the plurality of outer strands include fibers other than polyarylate fibers.  
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2. The reinforcing cord for rubber reinforcement according to claim 1, wherein the ratio of the polyarylate fibers to the reinforcing fibers is in a range of 20 vol.% to 80 vol.%.
- 15 3. The reinforcing cord for rubber reinforcement according to claim 1, wherein the polyarylate fibers form a strand of polyarylate fibers.
4. The reinforcing cord for rubber reinforcement according to claim 3, wherein the plurality of outer strands are glass fiber strands.  
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5. The reinforcing cord for rubber reinforcement according to claim 1, wherein the plurality of outer strands each are primarily twisted.
6. The reinforcing cord for rubber reinforcement according to claim 5,  
25 wherein the plurality of outer strands are finally twisted, with the polyarylate fibers serving as a core.
7. The reinforcing cord for rubber reinforcement according to claim 1, wherein the plurality of outer strands are formed of fibers having a lower  
30 elastic modulus than that of the polyarylate fibers.
8. The reinforcing cord for rubber reinforcement according to claim 1, further comprising a coating film containing rubber, wherein a surface of the reinforcing cord for rubber reinforcement is coated with the coating film.
- 35 9. A rubber product comprising a reinforcing cord for rubber reinforcement according to claim 1.

10. The rubber product according to claim 9, wherein a plurality of reinforcing cords for rubber reinforcement according to claim 1 are arranged and embedded in the form of a sheet.

5 11. The rubber product according to claim 9, wherein the rubber product is a rubber belt or a rubber crawler.